



Bernard Gustin
Brussels Airlines

In 1991, Bernard Gustin finished his study as commercial engineer at I.C.H.E.C. (Institut Catholique des Hautes Etudes Commerciales) in Brussels, followed by a postgraduate in International Comparative Management at I.C.H.E.C. and the Loyola College of Maryland in Baltimore.

In 1994, Bernard Gustin made his M.B.A. at the Solvay Business School (V.U.B.) in Brussels.

Gustin started his professional career in 1993 with Procter & Gamble. He left the company as Finance Manager Benelux and joined Arthur D. Little in 1999.

During his career with ADL, Gustin was partner and member of the Arthur D. Little Benelux Management Committee as well as Head of the Travel and Transport Practice.

In this position, he wrote the business plan of Sabena's successor SN Brussels Airlines and he played a key-role in the merger between SN Brussels Airlines and Virgin Express.

In 2008 Bernard Gustin was appointed CEO of "Brussels Airlines". During the first year he concluded the partnership between "Brussels Airlines" and the

"Lufthansa Group" and the entrance of the Belgian airline into the global airline partnership "Star Alliance".

In November 2010, Bernard Gustin received the "man of the year" award by the Belgian travel trade industry.

The Association of European Airlines (AEA) named in January 2012 Bernard Gustin as its new Chairman. During his year-long chairmanship, Bernard Gustin acts on behalf of AEA's 35 airline members which contribute €86 billion to the European economy. He chairs the association's board and represents AEA in high-level political meetings.

Bernard Gustin was appointed as CEO Brussels Airlines on June 1st 2012, following the company's move away from the co-CEO structure.

In addition to his career in the travel and transport sector, Bernard Gustin has also a rich experience in the energy and utilities industry. He played an important advisory role in the merger talks between Suez and Gaz de France.

Bernard Gustin is married and has two children.