



Mark Anžur
Adria Airways

Mark Anžur joined Adria Airways in April 2012 as a strategic sales and marketing specialist with experience in several multinational enterprises.

A graduate of economics from the University of Ljubljana (first degree in 1996 and masters in 2001), Mark started his career in sales and marketing in the FMCG sector, where he managed the turnaround, brand development and eventual sale of Intertrade d.d.. After a short period working as a head-hunter, in 2003 he moved to Bramac, a part of leading global producer of roofing material as sales and marketing director with responsibility for the Slovenian market.

In 2004, he was promoted to General Manager of Bramac Slovenia and managed its successful turnaround to become one of most lucrative companies in the country (ROE 40%). In 2006, Mark took responsibility for several of Bramac's international markets. In 2008, he completed a course on Strategic Management at University of St.Gallen, Switzerland. In 2011, he joined A.T. Kearney as a Strategy, Sales and Marketing specialist, where he lead several projects

focused on the development of strategy, effective sales and marketing and turnaround management for large international clients in Slovenia, UAE and other countries.

His hobbies are running, swimming and sailing.